



Create Potomac Yard as a model of environmental sustainability for its site planning, infrastructure, and buildings.



Create an economically sustainable development.



Promote excellence in design with a new standard in architecture, urban design, and materials that creates a compelling and lasting identity.



Create a vibrant and diverse mixed-use community that provides options for living, working, shopping, recreation, culture, and civic uses for a wide range of incomes and ages.



Pursue a comprehensive multi-modal approach to transportation based on a highly walkable urban environment, minimal automobile impact, and maximum use of existing and new Metro stations.



Create attractive landscaped streets and a Network of usable open spaces and parks with a strong connection to Four Mile Run and the Potomac River.



Provide connections and transitions appropriate to and protective of the character of surrounding neighborhoods.